DIPLOMA IN TOURISM MANAGEMENT

KPT: R/812/4/0119     MQA: FA 5145

MUHAMMAD HAMIRUL BIN RAZALI
Diploma In Tourism Management, 2014
Tour Executive
Starting - RM 2,000

Further enquiries, please contact:

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www.geomatika.edu.my
Diploma in Tourism Management provides an introduction to the tourism industry and to relevant management skills. This course has been developed to meet the demand for professionals who are either in the tourism industry or wish to join it, and who are seeking management expertise to complement their interest in the field of tourism.

**COURSE SYLLABUS**

**FIRST YEAR**
- Principles of Management
- Introduction to Tourism & Hospitality Industry
- Third Language-Arabic
- Third Language-Mandarin
- Principles of Economics
- Principles of Accounting
- Tourism & Hospitality Marketing
- Principles of Tourism
- Geography for Tourism
- Transportation

**SECOND YEAR**
- Customer Services
- Tourism Research Studies
- Interpersonal Communication
- Planning & Design Tour Packages
- Booking & Ticketing Operation
- Service Counter Management
- Recreational Tourism
- Desktop Publishing
- Managing Tourism Agency
- Entrepreneurship
- Event Management
- Tourism Industry Issues & Seminars

**THIRD YEAR**
- Human Resource Management
- Tourist Guide Techniques
- Tourism Laws & Legislation
- Industrial Training

**PROGRAM INFORMATION**

**DURATION**
- 6 Semesters
- 3 years

**STUDY LOAN**
- PTPTN
- KWSP
- MARA
- State Government

**ADMISSION REQUIREMENTS**
1. Pass SPM/ SPMV with at least three (3) credits in any subjects; OR
2. Pass O-Level with at least Grade C in three (3) subjects; OR
3. Pass Unified Examination Certificate (UEC) with at least Grade B in three (3) subjects; OR
4. Pass STPM or equivalent with at least Grade C (CGPA 2.00) in one (1) subject; OR
5. Pass STAM rank Maqbul; OR
6. Pass Certificate (MQF level 3) in relevant field from PPT recognized the Government of Malaysia with at least 2.00 CGPA; OR
7. Pass Vocational/ Technical/ Community College/ SKM (Level 3) in relevant field AND Pass SPM with at least one (1) credit; OR
8. Any equivalent qualification recognize by Malaysian Government

**COURSES HANDLING**
- Lecture
- Tutorial
- Site visit
- Project analysis
- Industrial Training

**CAREER PROSPECT**
- Ticketing officer
- Tourist Guide
- Travel Agent
- Assistant Manager/Officer Travel Agency
- Tour package designer/consultant

Only 15 minutes from KLCC