Broadcasting (Radio & TV) is a very large segment of the mass media market, consisting of radio and television stations and networks that create content or acquire the right to broadcast taped television and radio programs.

Broadcasting and film field is a combination of two separate process of audio and visual to achieve a program or a content to be enjoyed by viewers. The technology in broadcasting and filming is getting advance each day and can enhance the aesthetic in the work of each process of developing broadcast content. The field contain various exciting and broad career choice for whom who brave and dedicated in exploring the possibilities and smart in experimenting and applying the technology and ideas in broadcasting field.

**Course Objective**

- To give strong foundation in media practice knowledge.
- To expose the students with the real practice of hand on the technical production on the making of various TV program
- To equip students with the balance of media theory and concept in mass media operation
- To foster creativity and innovation in order to develop students capabilities of creating new, original and unique ideas related to producing a broadcasting programs
- To foster high ethical values and develop good communication skills as needed in media practice

**Course Syllabus**

<table>
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<tr>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
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<tbody>
<tr>
<td>- English</td>
<td>- Single Camera Production</td>
<td>- Entrepreneurship</td>
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<tr>
<td>- Introduction to Computer</td>
<td>- Visual Editing</td>
<td>- Make Up and TV Costume</td>
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<tr>
<td>- Public Speaking</td>
<td>- Audio Editing</td>
<td>- Acting for TV</td>
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<tr>
<td>- Introduction to Broadcasting</td>
<td>- Photo Journalism</td>
<td>- Final Project</td>
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<td>- Media, Laws and Ethics</td>
<td>- Fiction Script Writing</td>
<td>- Industrial Training</td>
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<tr>
<td>- Television Production</td>
<td>- Directing for TV Production</td>
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<tr>
<td>- Non-Fiction Script Writing</td>
<td>- Art Direction</td>
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<tr>
<td>- Sketch &amp; Storyboarding</td>
<td>- Copy Writing</td>
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</tbody>
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**Program Information**

- **Duration**: 3 Years / 6 Semesters (Full Time)
- **Admission Requirement**: Pass SPM with 3 credits in any subjects or any recognized certificates from Malaysia Government or any that related with CGPA more than 2.00
- **Course Handling Method**: Lecture, Tutorial, Practical, Industrial training, Industrial visit, Software Training
- **Study Loan**: PTPTN & others (MARA, KWSP, Kerajaan negeri)

**Career Prospect**

Geomatika University College graduates have a high demand in either public sectors or private. All skills that have been acquired can be applied and practiced by students which is highly encouraged. Graduates can work as/in:

**Integrative Broadcasting**

- Film Director
- TV Producer
- Film Editor
- Creative Director
- Art Director
- Copywriter
- Documentary Producer