Diploma in Integrative Broadcasting

Though there are many variations of journalism, the ideal is to inform the intended audience. Along with covering organizations and institutions such as government and business, journalism also covers cultural aspects of society such as entertainment. The field includes editing, photo-journalism and news.

Diploma in Journalism offered by Geomatika is a program with a focus on strengthening the skill in reporting, with relevant theory and professional education including the laws in media. Students also will be exposed with the skills necessary in the news paper and radio broadcasting, digital photography, advertising, public relations and publishing design.

Course Objective

- To give development of professional competence in the discipline of Journalism.
- To equip students with knowledge in journalism ethics, media theories and skills for entry into a variety of journalism and mass communication roles within different contexts, at entry level and junior management.
- To prepare students with sound knowledge and skills for further study at degree level.
- To foster creativity and innovation, interpersonal and communication skills, essential in mass communications.
- To foster high ethical values and responsibilities.

Program Information

Duration
3 Years / 6 Semesters (Full Time)

Admission
- Pass SPM with 3 credits in any subject.
- OR Pass Unified Examination Certificate (UEC) with at least grade B in 3 subjects.
- OR Pass Certificate in credit of PPT recognizied by the Malaysian Government.

Course Handling Method
Lecture, Tutorial, Practical, Industrial training, Industrial visit, Software Training

Study Loan
PTPTN & others (MARA, KWSP, Kerajaan negeri)

Course Syllabus

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<td>- Single Camera Production</td>
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<td>- Introduction to Computer</td>
<td>- Visual Editing</td>
<td>- Make Up and TV Costume</td>
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<td>- Public Speaking</td>
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<td>- Introduction to Broadcasting</td>
<td>- Photo Journalism</td>
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<td>- Media, Laws and Ethics</td>
<td>- Fiction Script Writing</td>
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Career Prospect

Geomatika University College graduates have a high demand in either public sectors or private. All skills that have been acquired can be applied and practiced by students which is highly encouraged. Graduates can work as:

Integrative Broadcasting

- Editor
- Reporter
- Presenter/news anchor
- Producer
- Correspondent
- Journalist
- Writers
- Photojournalist
- Content Developers